

Race to Success

Imagine holding a sales or employee motivational competition, and then your top performers finish the competition at an exciting open-wheel racing event in Hershey, Pa.



How does it work?

Your employees or salespeople race solo, against the clock, during three lapping sessions. The third lapping session is timed and the fastest two racers get to compete head-to-head for the Winners Trophy.

There is plenty of time in between lapping sessions to network and get to know each other. So it's both an exciting racing event and employee motivational competition rolled into one.

It's easy, safe, and fun!



You arrive with your employees, or other guests, and spend the day having fun racing. It's that easy, because we handle all the details.

Our driving circuits are set up in large open areas. The two tracks are clearly marked, with plenty of run-off area. We have shared the Formula 101 driving experience with over 10,000 participants to date and have enjoyed a flawless safety record.



John Gearhart, the president of Formula 101, will answer any questions you may have.

888-FORMULA (888-367-6852)

www.formula101.com

drive@formula101.com